

# From Nanpu Bridge to steamed soup dumplings

– vloggers reveal what they love about city

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Shanghai, the most extraordinary city in the world

**gunawanhalimandan**

A Netizen on TikTok



The screenshot of a video of the night scenery of the Bund on TikTok.

**Hu Min**

A study of popular overseas vlogs has revealed which Chinese cities Netizens consider the most influential, and what's great about each one.

The list based on statistics related to vlogs featuring Chinese cities on overseas social media video sharing platforms last year ranked Beijing first, followed by Shanghai, Wuhan, Chengdu, Chongqing, Shenzhen, Guangzhou, Lanzhou, Hangzhou and Zhangjiajie as the 10 most influential Chinese cities.

Videos under the tag China had been watched more than 27 billion times on TikTok as of January 10, and 402 million times under the tag Shanghai, according to the list compiled by the Culture and Tourism Industry Index Laboratory jointly established by China Tourism News, the public sentiment investigation laboratory of Chinese Academy of Social Sciences and Alibaba.

Shanghai is widely seen as an international metropolis like New York and London based on overseas Netizens' comments, a report based on the list notes.

The interwoven scenery of Western-style architecture and skyscrapers, narrow *longtang* (a typical lane in Shanghai) and Disney Resort creates a dreamlike impression of Shanghai among overseas netizens, the report says.

Shanghai is widely applauded as an extraordinary city.

"Shanghai, the most extraordinary city in the world," said a Netizen identified as gunawanhalimandan on TikTok.

"Been there and it's a magical place trust me," a comment by Karma Sanam Choden reads.

"My favorite city in the world, wish I could move there," is another comment about Shanghai by Annabeth.



A screen grab of a video of xiaolongbao on TikTok.

"There is nothing in the world like Shanghai," said Aless on TikTok.

"Amazing, beautiful city. I love SH," said a netizen identified as dj\_andi with love showed in a loving heart icon.

"On my travel list," a Netizen identified as teresaisabelkonie75 says.

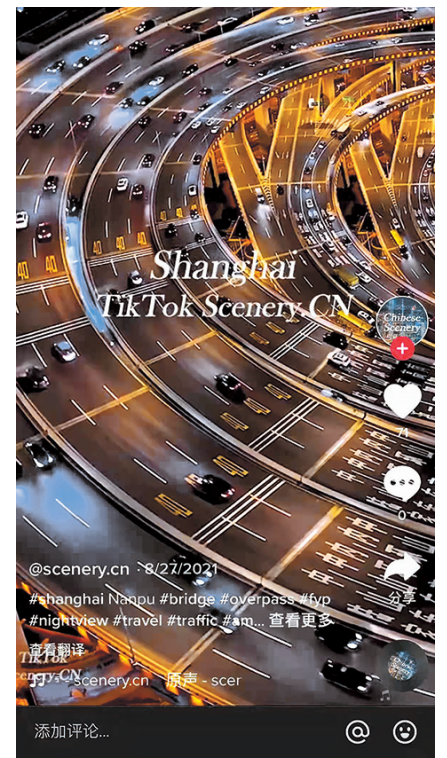
"Shanghai is going to be the modern version of New York," says \_jay\_967.

The most popular vlogs about Shanghai on video-focused social networking service platforms cover the city's tourist attractions, delicacies and landscape.

Compared with other cities, Shanghai has more videos about tour experiences and food.

Guess which are the most popular scenic spots in Shanghai?

The answer may come as a surprise as it is not that iconic for Shanghai residents.



A screenshot of a video of Nanpu Bridge on TikTok.

Videos of Nanpu Bridge were played 17.2 million times, followed by Shanghai Disney Resort (16.3 million), Shanghai Tower (5.9 million), Lujiazui (3.9 million), the Bund (888,400), Oriental Pearl TV Tower (277,900) and Yuyuan Garden (189,300).

"Love Shanghai Bund, is it possible to do Shanghai Disneyland?" jodamist replied on TikTok to a video featuring the glittering night scenery of the Bund.

A video of a spiraling Nanpu Bridge had been watched 12.9 million times, winning nearly 900,000 "likes."

In terms of local food, videos of famed *xiaolongbao*, Shanghai's special steamed soup dumpling, had garnered most clicks on TikTok.

A video of *xiaolongbao* triggered an avalanche of curiosity and interest.

"IDK (I don't know) about slurping